

READING BISCUIT FACTORY

48 HOUR

FILM CHALLENGE

2026

48 HOURS. ONE FILM. TOTAL GLORY.

Join the first-ever filmmaking challenge from Reading Biscuit Factory and Framespotting Films!

Battle the clock to create a masterpiece for the big screen—the winning team walks away with a full year's cinema membership (worth £65 per person).

Register your crew and prove you have the fastest lens in Reading.



48-Hour Film Challenge: Official Rules & Guidelines

Welcome to the ultimate test of speed, creativity, and caffeine endurance. To keep the playing field level and the festival legal, all teams must adhere to the following regulations.

1. Team Composition & Entry

- **Team Size:** Each team must consist of a minimum of 2 and a maximum of 6 core members, aged 18 and over.
- **Entry Fee:** A registration fee of £10 per person is required. All fees must be settled prior to the kickoff event to officially enter the competition.

2. The Creative Brief

- **The Prompt:** At the start of the 48 hours, a specific brief/prompt will be released. This may include a required line of dialogue, a prop, or a character archetype.
- **Required Elements:** To qualify for judging, your film must incorporate all elements provided in the brief.
- **Genre:** You are free to choose any genre (Horror, Comedy, Sci-Fi, etc.) unless the specific brief dictates otherwise.

3. Content Standards

We foster a creative environment that is inclusive and professional.

- **Prohibited Content:** Films containing racist, sexist, homophobic, or otherwise offensive/discriminatory content will be immediately disqualified.
- **Taste & Decency:** While we encourage artistic expression, please ensure your film is suitable for a general festival audience.

4. Technical Requirements

- **Duration:** Films must be no longer than 10 minutes in total. This limit includes your opening titles and closing credits.
- **The 48-Hour Window:** All footage must be shot and edited within the designated 48-hour period. Pre-existing footage (unless used as authorized stock) is strictly forbidden.

5. Copyright & Clearances

You are the producer; you are responsible for the legalities.

- **Music:** You must have the rights to all music used. This means using royalty-free tracks, original compositions, or obtaining written permission from the artist.
- **Stock Assets:** Any stock video or images must be authorized for festival use.
- **Proof of Rights:** Keep digital copies of your licenses/permissions. If your film is selected for the showcase, you may be asked to provide these.

Note: Failure to comply with any of the above rules may result in your film being excluded from the final screening and award eligibility.

Ready? Set. Action.